

Armed Forces Optometric Society “AFOS”

Freedom Sponsorship Opportunities

The Armed Forces Optometric Society (AFOS) is comprised of approximately 2000 optometrists serving in the United States Military, Veteran Affairs, and Federal services. These doctors of optometry are charged with enhancing & preserving the eye and visual needs of active duty and military veterans who defend or have defended the freedoms we share in the United States of America.

In order to meet this eye care mission, AFOS members are regularly called upon to select the instrumentation and ophthalmic equipment necessary throughout the federal government to fulfill this purpose.

The Armed Forces Optometric Society sincerely appreciates your support. To participate in the following sponsorship opportunities, please contact AFOS’s executive director team:

Dr. Anthony and Gina Borgognoni

execdir@afos2020.org

214-533-0227



EAGLE PATRIOT

(\$50,000/ YEAR)

This Sponsorship Level includes the following:

1. Year long AFOS **Home page** web site placement - logo & links to your website – enables year round visibility
2. **Two** direct email solicitations/promotions to AFOS membership per year through our constant contact email service
3. **Two** direct presentation to AFOS membership at our AFOS/SECO & AFOS/Academy national meetings.
4. Up to **six** invitations to Membership Luncheon at both national meetings.
5. Virtual exhibit hall - at our AFOS/SECO national meeting (products highlighted with 3 minute slide presentation by your representative)
6. Allowed exhibit/booth at our AFOS/Academy national meeting
7. Featured in AFOS Brochure & Program Schedule at both national meetings.
8. Year round Sponsor Designation on AFOS website.
9. Highlighted as an Elite Sponsor in each AFOS Newsletter.
10. Special Recognition by SECO at SECO Congress 2014



PATRIOT

(\$25,000 / YEAR)

1. Year round Sponsor Designation on AFOS website with links
2. One direct email solicitation/promotion to AFOS membership per year through our constant contact email service
3. Direct presentation to AFOS membership at our AFOS/SECO national meeting.
4. Up to 4 invitations to Membership Luncheon at both national meetings.
5. Virtual exhibit hall - at our AFOS/SECO national meeting (products highlighted with 3 minute slide presentation by your representative)
6. Allowed exhibit/booth at our Fall - AFOS/Academy national meeting
7. Highlighted as a Significant Sponsor in each AFOS Newsletter.
8. Inclusion in AFOS Programs at national meetings.
9. Recognition by SECO at SECO 2014 Congress

DIAMOND AFOS

SPONSORS

(\$10,000 / YEAR)

1. Year round Sponsor Designation on AFOS website
2. Up to 3 invitations to Membership Luncheon at both national meetings.
3. Virtual exhibit hall - at our AFOS/SECO national meeting (products highlighted with 3 minute slide presentation by your representative)
4. Allowed exhibit/booth at our Fall - AFOS/Academy national meeting
5. Highlighted as an appreciated Sponsor in each AFOS Newsletter.
6. Recognition by SECO at SECO 2014 Congress

Platinum AFOS Sponsors

(\$5,000 / Year)

1. Allowed exhibit/booth at one national meeting
Virtual booth at AFOS/SECO **or** Exhibit Hall space AFOS/AAO*
2. Year round Sponsor Designation on AFOS website
3. Highlighted as an appreciated Sponsor in each AFOS Newsletter.
4. Recognition by SECO at SECO 2014 Congress

Gold AFOS Sponsors

(\$3,000 / Year)

1. Year round Sponsor Designation on AFOS website
2. Highlighted as an appreciated Sponsor in each AFOS Newsletter.

Exhibitor

(\$2,500 limited to AFOS/AAO national meeting)

1. Allowed exhibit/booth at AFOS/AAO national meeting
(limit to one/yr.)

Educational Sponsors

Sponsorship separate from Freedom Sponsorship levels above, and can be added for higher recognition

1. Sponsorship of COPE approved CE for optometrists in the Armed Forces of the United States and the Federal Government.
2. AFOS/SECO and AFOS/Academy educational forums are considered Premier events in the international eye care community. Only speakers of renowned reputation, or those presenting leading edge ocular and vision science are selected to participate in these coveted symposiums.
3. Educational Sponsors will receive Marquee listing in AFOS's educational program.
4. Sponsors of each speaker/presentation will be directly acknowledged for their educational grant for the scientific information presented.
5. Sponsorship: \$3,500 grant for 1 CE hour per speaker, and a \$5,000 grant if a speaker is selected for 2 CE hours. Note: Grants will cover speaker honorarium, travel, lodging, meals, audio-visual, and administrative costs.

Host Event Sponsorship

These Event Sponsorships are separate from our Freedom and CE Sponsorship levels above. However they can be added to the above opportunities for higher recognition.

1. AFOS Membership Luncheon: \$15,000
2. AFOS Appreciation Banquet: \$15,000
3. AFOS Membership Breakfast: \$7,500
4. Executive Council Dinner: \$5,000
5. Presidential Reception: \$5,000
6. Membership Welcome Reception: \$5,000
7. Military Welcome Packet: \$5,000
8. Continuing Education Break: \$5,000
9. Incoming Officer's Breakfast: \$2,500

Travel Sponsorship

1. Student Travel for National Meetings
2. Travel for AFOS Executive Leaders to Meetings
3. Travel supplements for Military and Federal optometrists for national meetings
4. Each Travel Sponsorship is a \$1,000 grant

Premier Advertising

1. Exclusive Front of Packet Folder - \$10,000
2. Packet inside right jacket sticker - \$7,000
3. Back Side Packet Folder - \$5,000
4. Name Badge Holders 200 to 400 - Cost of holders plus \$2,500
5. Room Key 200 to 400 - Cost of key plus \$2,500